



DeKalb County 2022 Q1 Update

March 1, 2022

Collie Greenwood,
Interim GM/CEO

Agenda

Operations Updates

MARTA 2040 Capital
Expansion

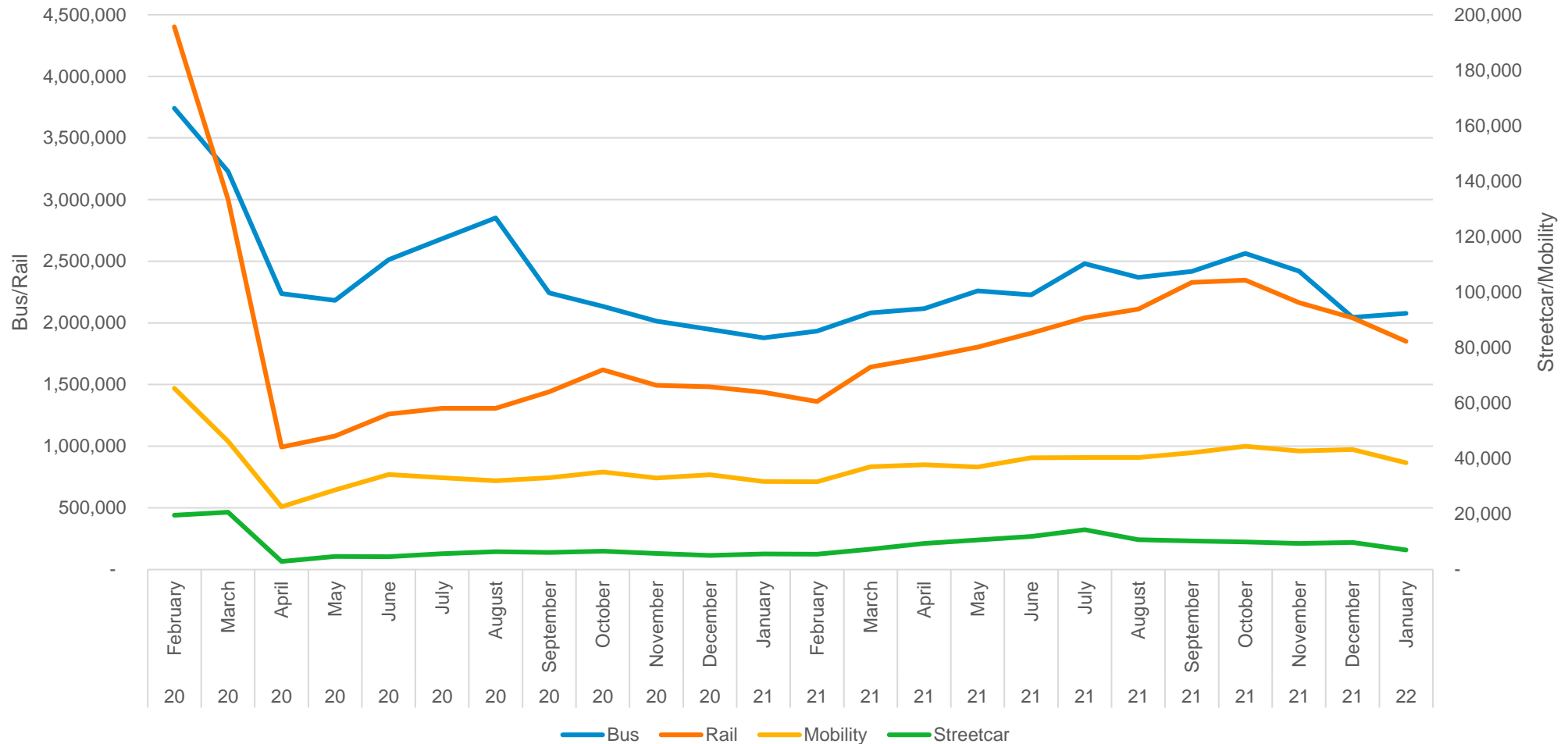
Transit Oriented
Development



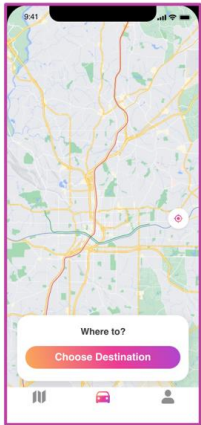
Operations Updates

RIDERSHIP/WORKFORCE/FINANCIAL

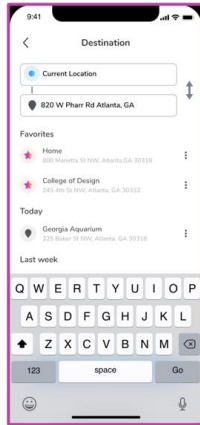
MARTA Monthly Ridership by Mode February 2020 - January 2022



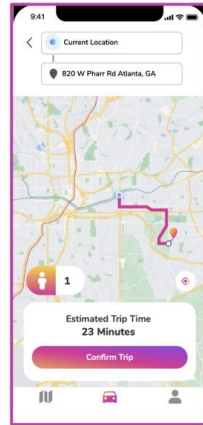
MARTA REACH PILOT PROGRAM



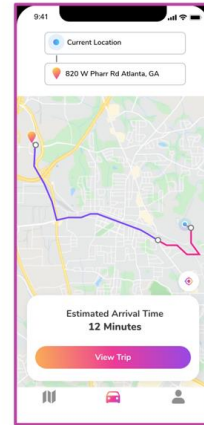
Home Screen



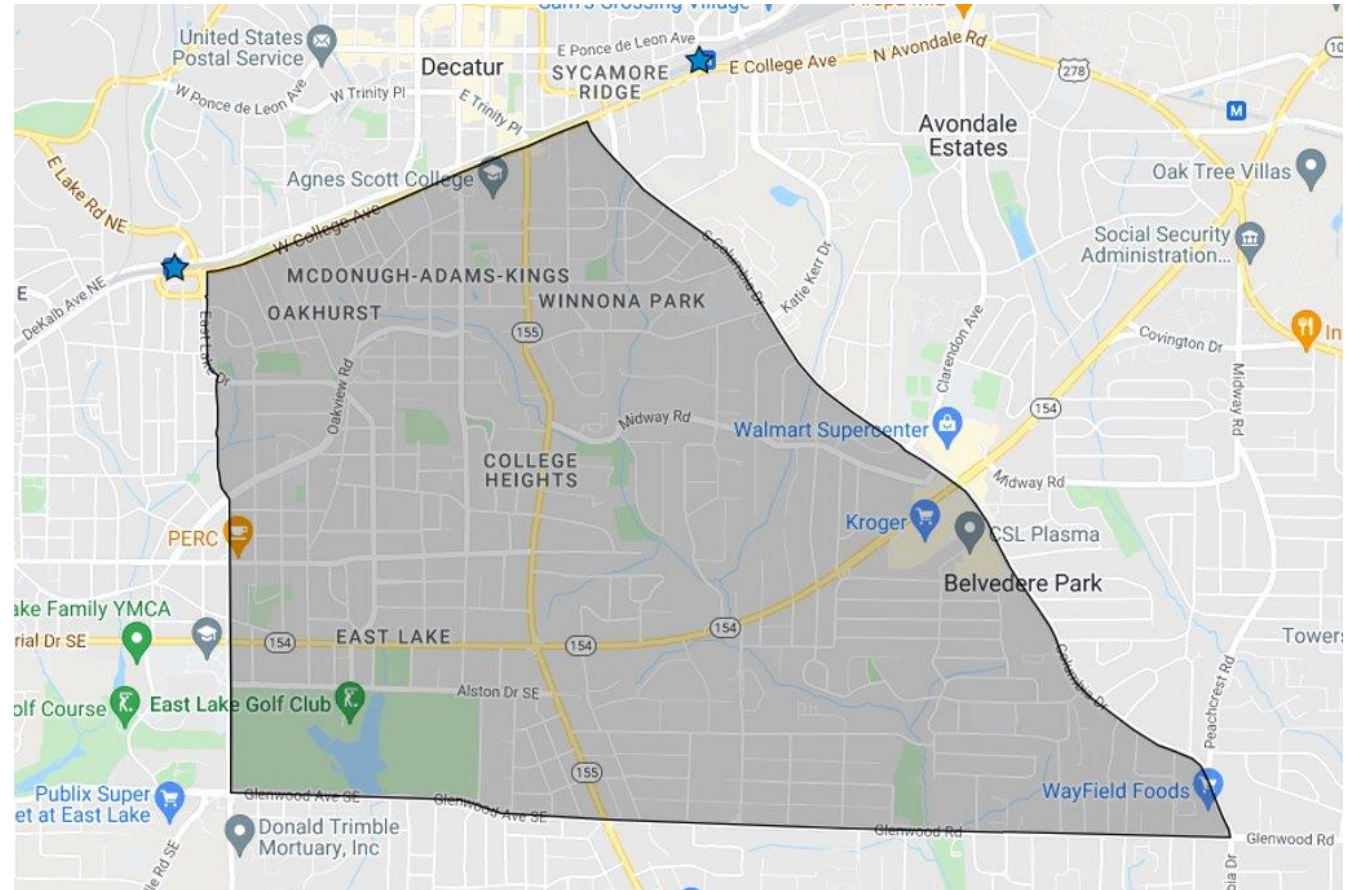
Enter Destination



Track Vehicle



Multi-Modal Trip



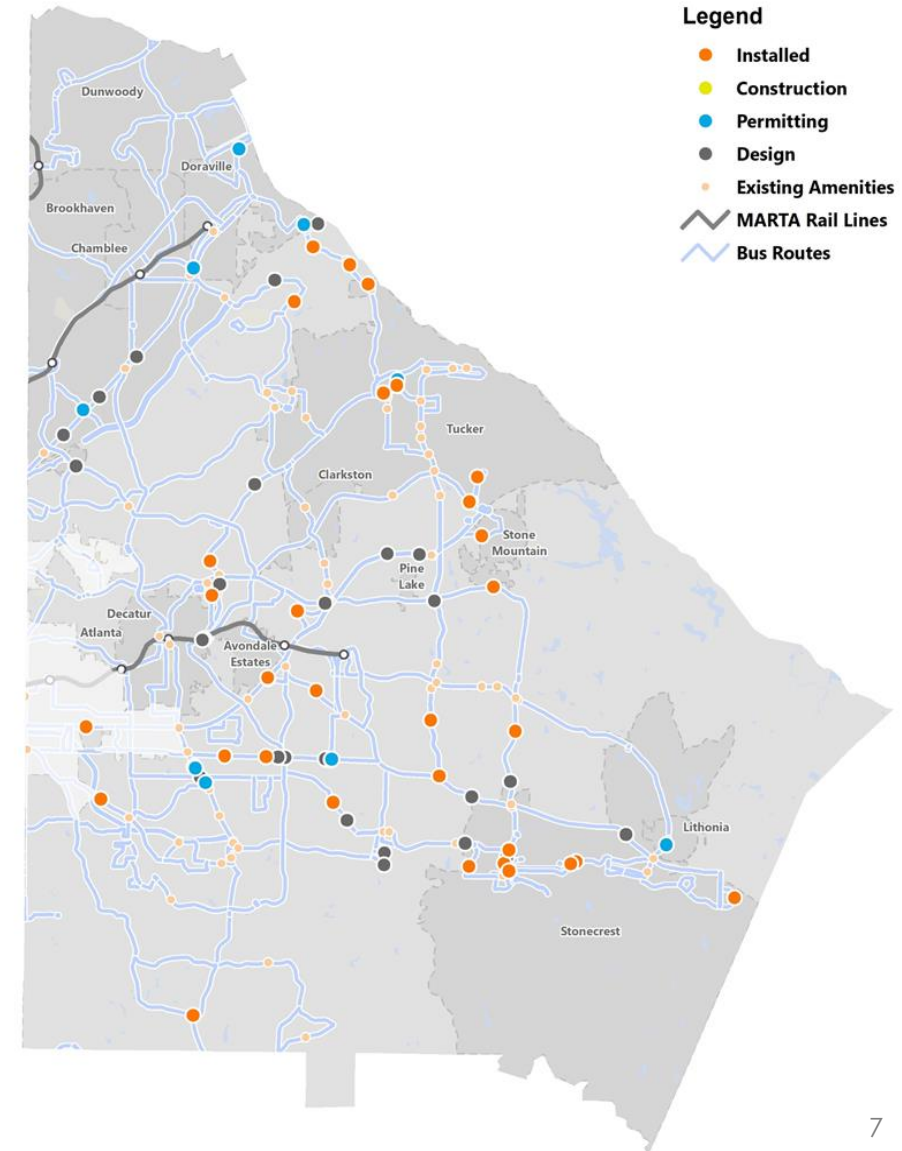
Belvedere Zone Map



MARTA 2040 Capital Expansion

FY22 BUS SHELTERS & AMENITIES UPDATE

- ✓ DeKalb County will receive 70 more amenities in FY22
- ✓ 102 amenities have been installed so far
- ✓ 12 more are currently in permitting, and 26 more are under design
- ✓ By the end of FY22 DeKalb County will have received at least 140 amenities



FY22 BUS SHELTERS & AMENITIES UPDATE

903328 – Covington Hwy & Redan Rd



 **41** Weekday Boardings

Serves:

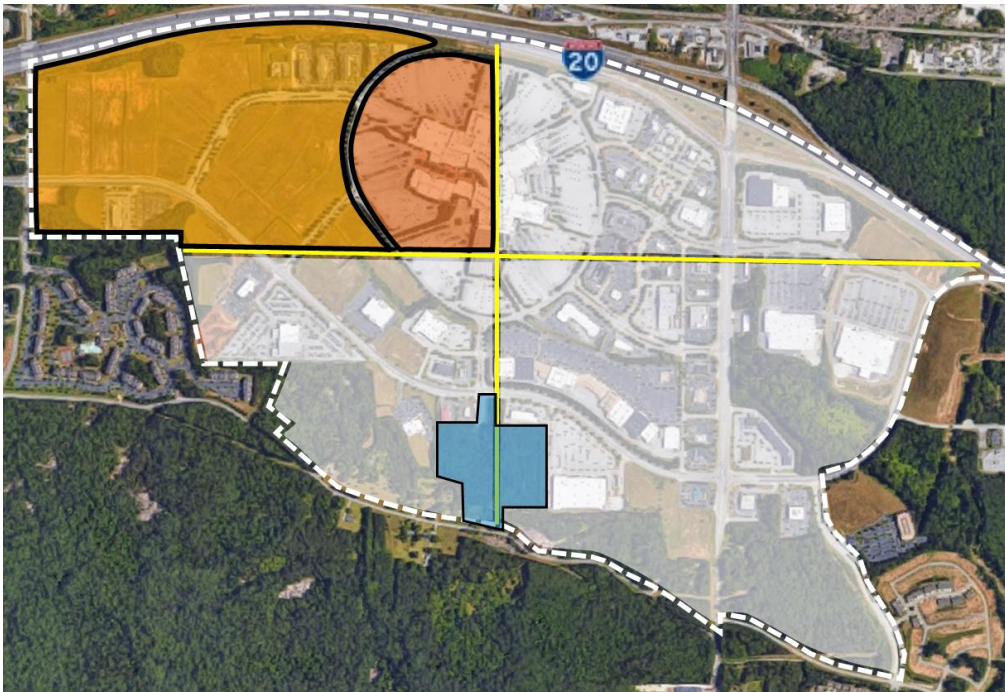
Pendley Hills Shopping Center, Georgia Department of Labor, Texaco Food Mart

Routes:

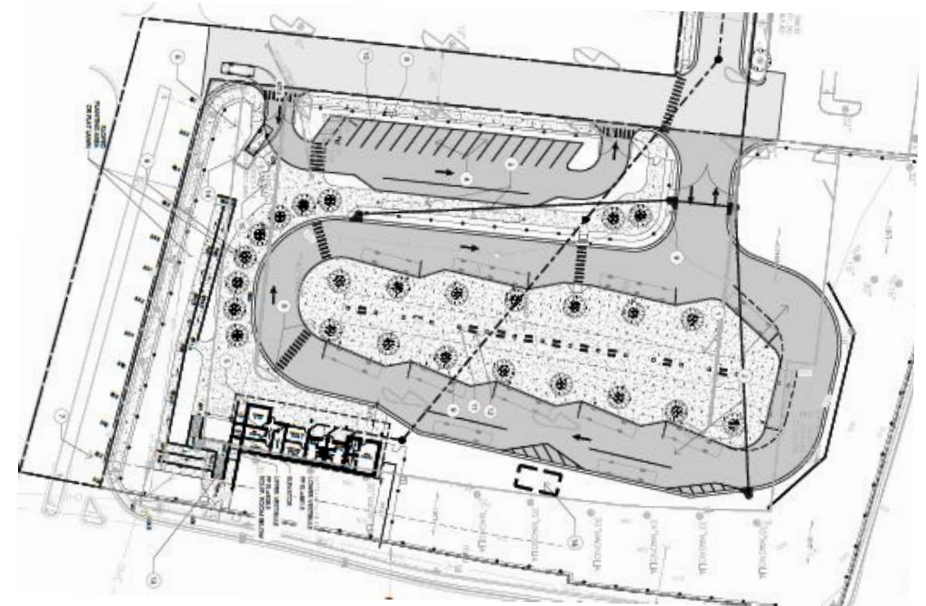
Route 115-
Covington Hwy

TRANSIT HUB UPDATES

- ✓ Stonecrest
 - ✓ Site evaluation underway
 - ✓ City Council briefings



- ✓ South DeKalb Mall
 - ✓ Following ownership change
 - ✓ 30% design process underway



INDIAN CREEK STATION REHABILITATION & TRANSIT-ORIENTED DEVELOPMENT PLANNING

	Description	Dates
Phase 1: Initiation and Preparation	<ul style="list-style-type: none"> • Landscaping • Trash cans • Painting 	Fall 2021 to Summer 2022
Phase 2: Heavy Construction	<ul style="list-style-type: none"> • Main entrance renovation • Bus loop repaving • New wall cladding • New lighting • Cleaning and sealing • Artwork 	Summer 2022 to Fall 2024
Transit-oriented Development	<ul style="list-style-type: none"> • Master planning • Connectivity 	Begin Summer 2022

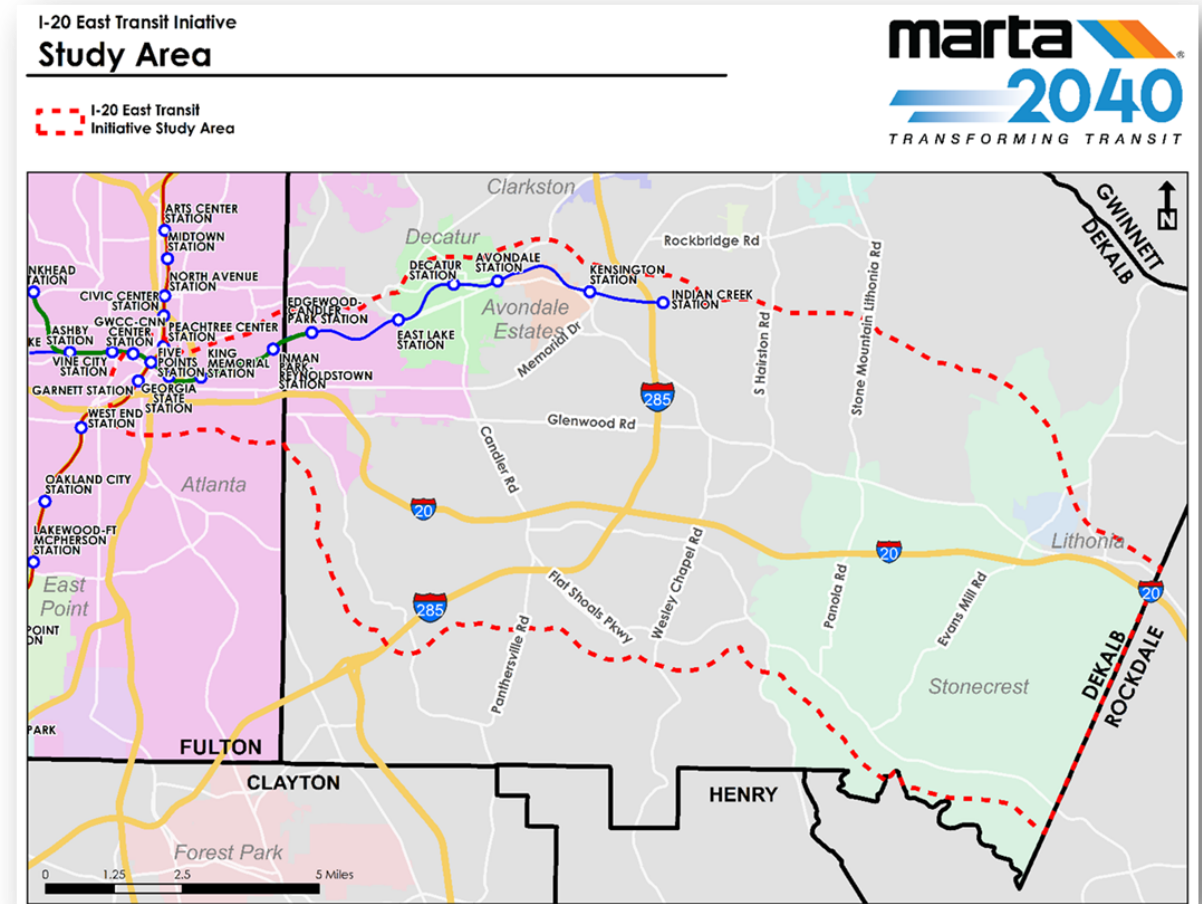


Conceptual Only



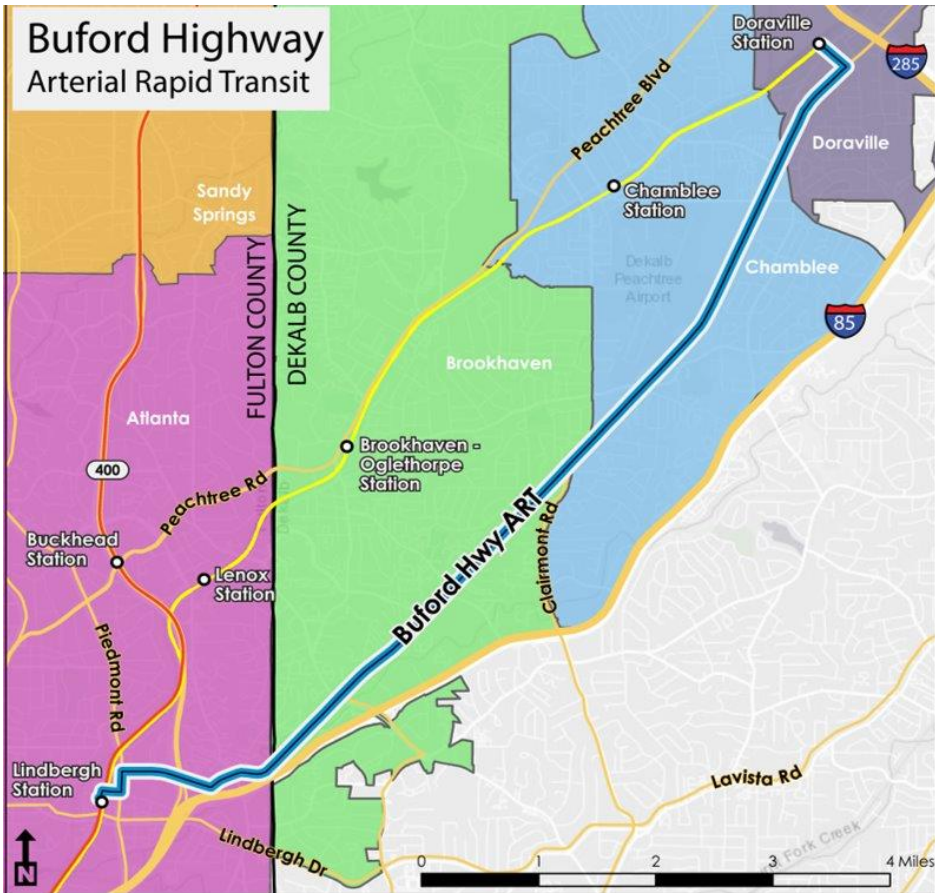
SOUTH DEKALB TRANSIT INITIATIVE

- ✓ Formerly the I-20 East Transit Initiative, MARTA will update the 2012 Locally Preferred Alternative –both the alignment and mode
- ✓ Review Heavy Rail/BRT project definition to reflect GDOT managed lanes concepts
- ✓ Expand study area to include major east-west and north-south corridors serving South DeKalb
- ✓ Kick-off March 2022, expected conclusion Summer 2023

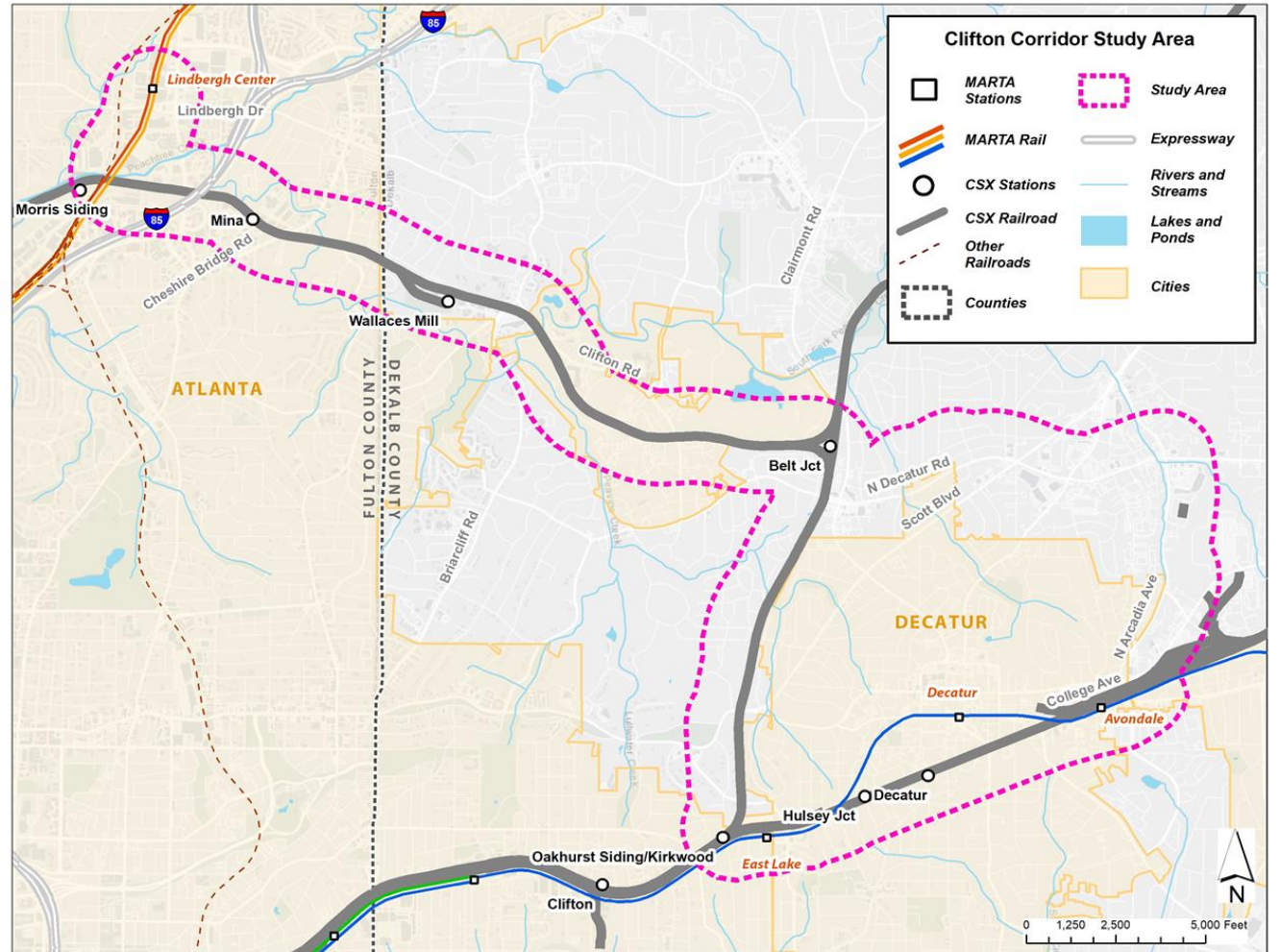


CORRIDOR UPDATES

BUFORD HIGHWAY ART



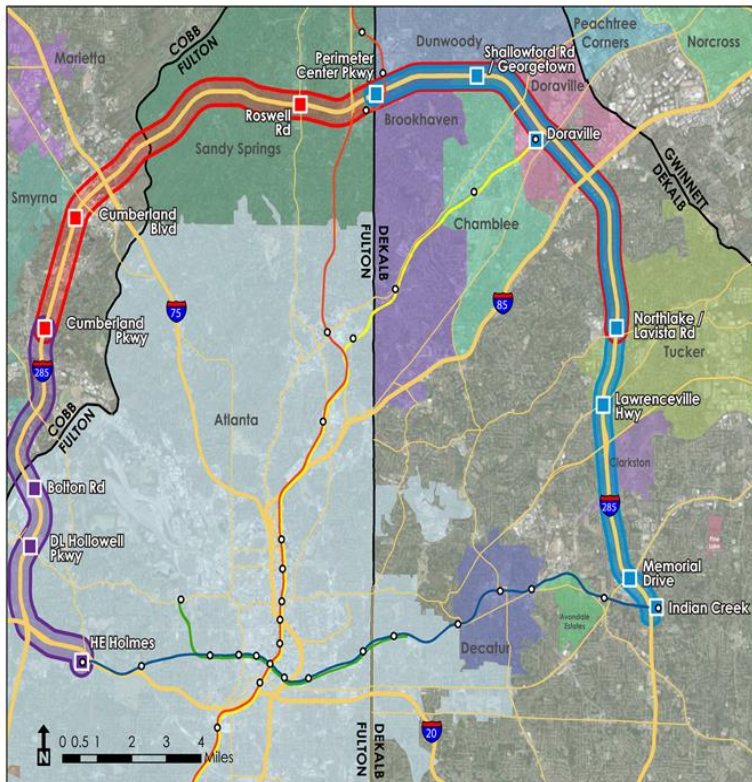
CLIFTON CORRIDOR



I-285 BRT PLANNING STUDY

I-285 BRT Study Areas

- I-285 West
- Top End
- I-285 East
- BRT Stations by Study Agency**
- The ATL
- MARTA



Project Objective

- The objective of this study is to investigate, analyze, and determine the feasibility of implementing BRT within the interstate and leveraging the investment in Express Lanes infrastructure

Project Scope

- Visioning
- Conceptual Design Service and Operation Planning
- Data Collection and Existing Conditions
- BRT Alternatives and Evaluation
- Environmental Documentation



**TOD, Artbound, & Fresh
MARTA Market**

TRANSIT ORIENTED DEVELOPMENT

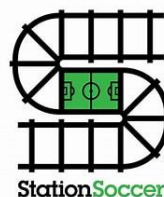
Kensington and Indian Creek

Perkins&Will

Master Planning at Kensington Underway in Advance of Rezoning and TOD RFP



Housing Authority of DeKalb County and MARTA Ground Lease for Kensington Pointe Nears Completion
Groundbreaking Expected in 2Q



Station Soccer Broke Ground in February at Kensington Station

RFP

Proposals Received for Master Planning Services at Indian Creek prior to Rezoning and TOD RFP



Urban Farm at Indian Creek in Planning/Predevelopment



ARTBOUND

Black Artists Matter project – New Artist Install at **Avondale Station**



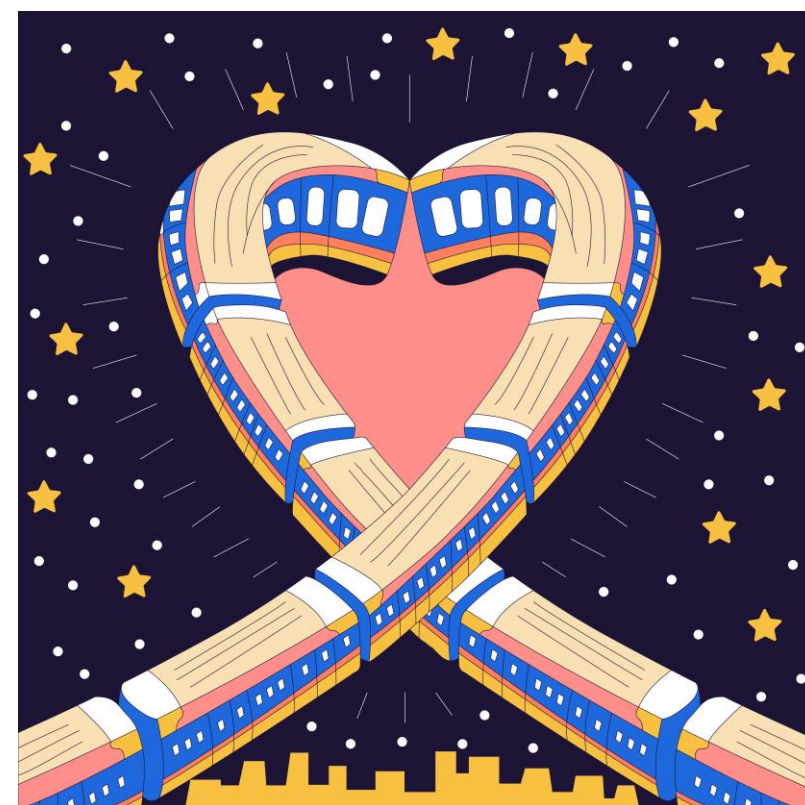
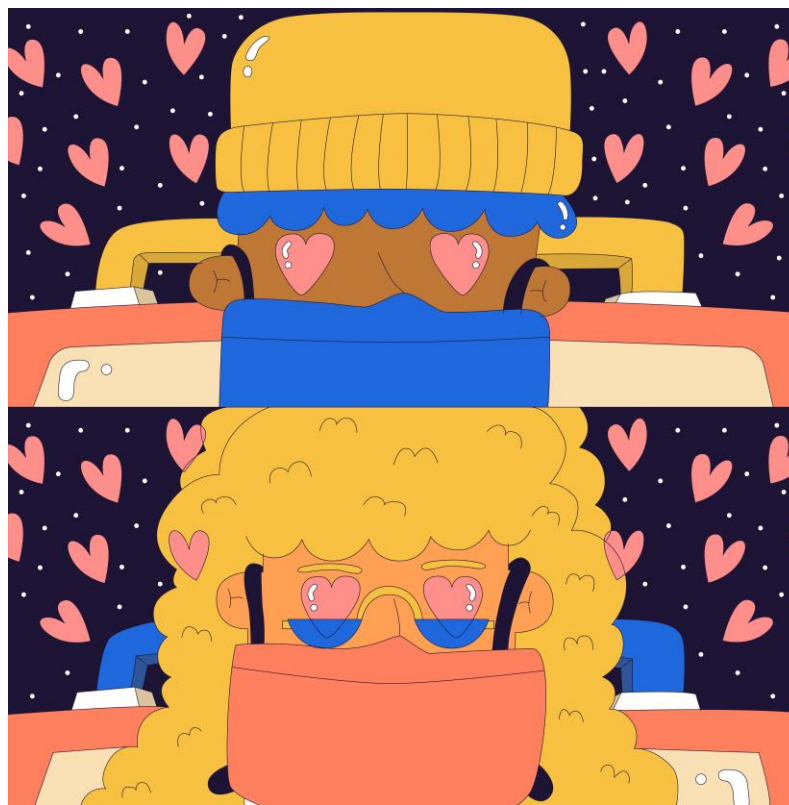
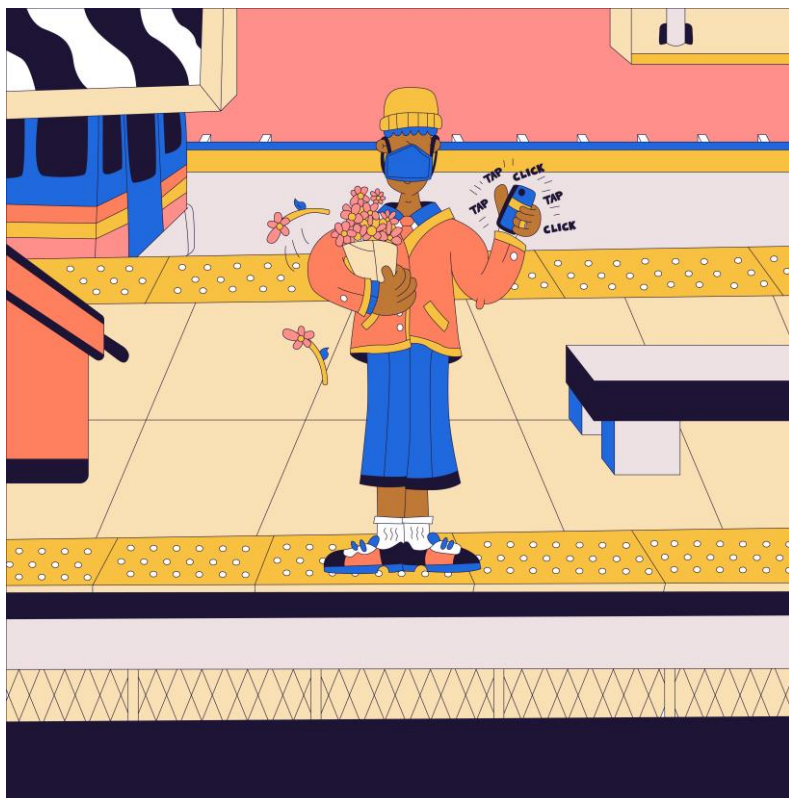
TRANSFER

Artist: Jamele Wright, Sr.



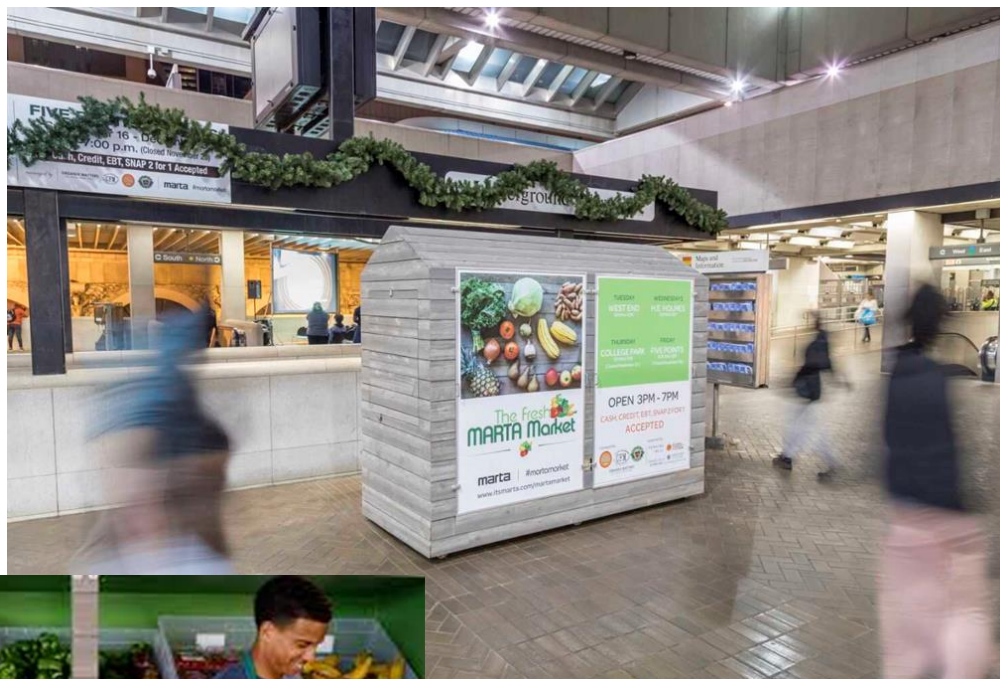
ARTBOUND

Collaboration with DeKalb School of the Arts



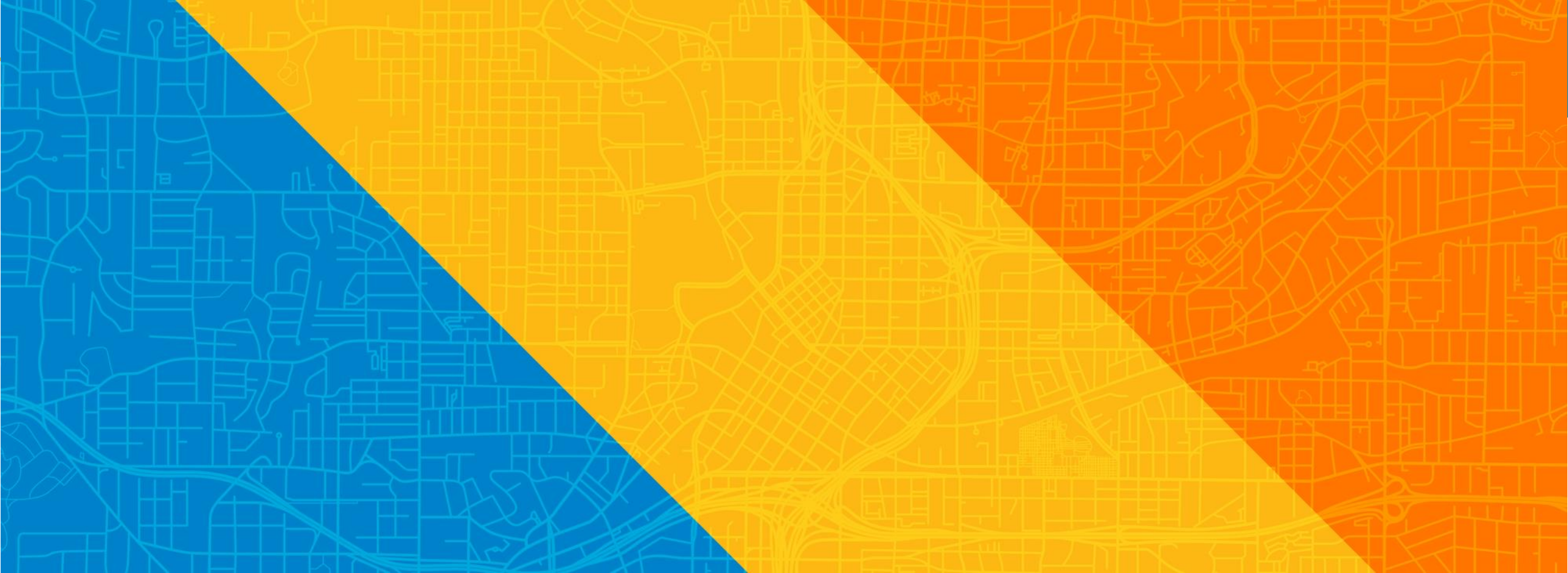
FRESH MARTA MARKET

Expanding into DeKalb: Coming to Kensington and Doraville Stations in April



a partnership to minimize food insecurity





Thank You

